International Meeting of Rhinoplasty Societies

## **Exhibitor Information Package**

June 26<sup>th</sup> to 28<sup>th</sup>, 2025 Fontainebleau Hotel Miami Beach Coastal Convention Center Miami Beach, Florida





Trade Show
June 26<sup>th</sup> to 28<sup>th</sup>, 2025
Coral Ballroom
Coastal Convention Center
Fontainebleau Hotel Miami Beach
Miami Beach, Florida

### **Exhibitor Information**

Booth Size: 10' wide x 8' deep draped & carpeted exhibit spaces in exhibit hall

**Height Restrictions:** Maximum booth height is 15'

Important information:

### **Exhibit Fees:**

Early Bird Rate: \$3,999 (book before January 31st, 2025)

Regular Rate: \$4,999 (after February 1st, 2025)

\*\*Sponsorship Packages are Available and Pricing is Below\*\*

### **Exhibit Space includes:**

- Booth space of 8' x 10' (incl. 6' skirted table and two chairs)
- Exhibit space on a first-come, first-served basis for product category (Sponsor priority, category caps to 3 companies)
- Booth rental allows for two staff/industry representatives to be in the exhibit area (additional charges Of \$600 applies for extra representatives)
- Includes breakfast / lunch and nutrition breaks for two people.
- Includes Cocktail Events food and beverages for two people
- Full payment due with registration
- Upon acceptance, all exhibitor fees and monies paid are <u>non-refundable</u> nor transferrable.
- See accompanying floor plan for booth locations and vendor hall layout.

### Exhibitor Information cont'd...

### **Booth Allocation:**

Exhibit placement is based on a scale system with consideration to:

- 1) Sponsorship participation
- 2) Use of IMRHIS Hotel room block for attending staff accommodations
- 3) Record of previous meeting participation and strong references
- 4) Date of registration
- 5) Exhibitors' requests
- 6) Number of booths requested.

### Registration and full payment must be received by April 30th to qualify.

Registrations received and paid after April 30th will be assigned on a space available, first-come, first-served basis.

### **Hotel & Travel Info:**

Fontainebleau Hotel Miami Beach, Miami Beach, FL IMRhiS Room Rate: \$279.00 per night CLICK HERE to book your stay!

### **Event Contractor:**

**Goodkey Show Services** 

Calvin Goodkey Calvin@goodkey.com 877.726.2211

# Advance Shipping, Warehousing and Customs Brokerage: Goodkey Show Services

Calvin Goodkey Calvin@goodkey.com 877.726.2211

Audio/Visual: Encore Global

Joel Lopez

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305.695.4858

**Set-Up Time:** Wednesday, June  $25^{th}$  10:00 a.m. - 6:00 p.m. **Exhibit Hours:** Thursday, June  $26^{th}$  7:00 a.m. - 6:00 p.m.

Friday, June 27<sup>th</sup> 7:00 a.m. - 6:00 p.m. Saturday, June 28<sup>th</sup> 7:00 a.m. - 6:00 p.m.

**Tear Down:** Saturday, June 28<sup>th</sup> 6:30 p.m. - 10:30 p.m.

### **General Rules**

- 1. Exhibitors are not permitted to obstruct or disrupt the normal function of a fellow distributor. Failure to comply could result in suspension of right to exhibit at future meetings.
- 2. Contests, lotteries, or other draws by individual companies will not be permitted without prior approval by IMRHIS Management.
- 3. IMRHIS assumes no liability for any injury that may occur to attendees to the exhibition, exhibitors and their agents, employees, or others in attendance at any time during the exhibition set-up, exhibiting period, or during the dismantle and removal period.
- 4. The exhibitor shall, at all times, protect, indemnify, save and keep harmless IMRHIS, the venue, Goodkey Show Services, and all IMRHIS agents and employees against and from any and all damage arising by reason of any accident or occurrence to anyone, including the exhibitor's employees, agents and business invitees which arises from or out of or by any reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.
- 5. In applying for exhibition space, exhibitors expressly warrant that they maintain in effect sufficient Personal Liability and Property Damage insurance to mitigate any claim for damages, which may be served upon them in fulfillment of their obligations as described in Points 3 and 4.
- 6. IMRHIS shall not be liable for any damage or loss to exhibitor's properties through theft, fire, accident, or any other cause, whether the result of negligence or otherwise. Exhibitors are solely responsible for insuring their own exhibit property and display materials.
- 7. The venue is a non-smoking environment, and the exhibitor acknowledges and will abide by that regulation as a condition of participation in the event.
- 8. Exhibitors/Sponsors agree that they will not operate hospitality suites or competing social events during hours in which the IMRHIS conference, trade show or sponsored events are held. All promotional/social events must be submitted for review to the IMRHIS Executive Director prior to planning the event. Any violation of this regulation will result in a monetary minimum fine of \$25,000.00 plus damages resulting from delegates not attending IMRHIS functions and future participation in IMRHIS functions may be prohibited.
- 9. All sponsorships are set amounts; refunds and reimbursements are non-negotiable. Failure to pay for an approved sponsorship or requested event will result in future non-participation until payment is received and possible withdraw and refusal of participation for future events.
- 10. In the interest of ensuring an exhibition of professional quality consistent with the attending professional delegates, each booth must satisfy the following criteria:
  - a. All exposed portions of each exhibit or display must be finished or draped to present an attractive appearance when viewed from adjoining exhibits or aisles.
    - i. Unfinished or unsightly section of exhibits or displays may be draped by the Official Show Contractor at the exhibitor's expense.
- 11. Goodkey Show Services has been appointed the exclusive material handler for all freight and display materials entering the exhibit space via the facility's receiving dock. Facility rules restrict exhibitors to hand-carried materials and/or small luggage-style wheeled cases only entering the hotel and its exhibiting area via the lobby or any publicly accessible pedestrian walkways. All other materials, including exhibit crates, cases, and cartons are to be directed to Goodkey Show Services, for receipt on an advance basis.
- 12. For shipping directly to the hotel receiving dock, kindly request a IMRHIS Shipping Label or provide the following information clearly marked on multiple sides of all containers:

Fontainebleau Hotel Miami Beach - Shipping & Receiving Loading Dock 4370 Collins Avenue, Miami Beach, Florida 33140

Company Name & booth # as well as onsite contact & phone number Arrival June 25<sup>th</sup> and no earlier than International Meeting of Rhinoplasty Societies (IMRHIS) Tradeshow running June 26<sup>th</sup> to 28<sup>th</sup>, 2025

\*\*NO SHIPPED ITEMS WILL BE RECEIVED OR ACCEPTED PRIOR TO June 25th, 2025\*\*

### **Corporate Sponsorship Opportunities and Unrestricted Educational Grants**

The International Meeting of Rhinoplasty Societies (IMRHIS) has established a platform for industry to support the Meeting and education of members and upcoming members with unrestricted educational grants. These funds will be independently allocated and disbursed in accordance with CPD published guidelines and will adhere to the international standards. All levels of corporate sponsorship will be recognized in our published program following approved guidelines for CPD accredited activities.

Corporate Sponsorships in support of IMRHIS will provide industry members with space in the vendor hall, sponsorship recognition throughout the event, and additional support and opportunity for promotion and celebration within the meeting. The corporate sponsorship levels are as follows:

### **Diamond Corporate Sponsorship**

### \$25,000 - includes (8 people)

- Booth space of 10' x 16' or 8 x 20' (Pre-Function booth option)
- First choice of exhibit space
- Includes breakfast, lunch, and nutrition breaks for 8 people
- Acknowledgement of sponsorship support by IMRHIS Meeting Chair during the academic meeting
- Inclusion on one "Lunch & Learn Q&A Panel with the Pros" on the Industry Forum Stage
- Logo placement in all non-CME and CPD related slides between speakers and discussion during the academic meetings.

### **Platinum Corporate Sponsorship**

### \$19,500 - includes (4 people)

- Double Booth space of 10' x 16'
- Second choice of exhibit space after Diamond sponsors
- Includes breakfast, lunch, and nutrition breaks for 4 people
- Acknowledgement of sponsorship support by IMRHIS Meeting Chair during the academic meeting each morning
- Inclusion on one "Lunch & Learn Q&A Panel with the Pros" on the Industry Forum Stage
- Logo placement in all non-CME and CPD related slides between speakers and discussion during the academic meetings.

### Gold Corporate Sponsorship

### \$15,000 - includes (4 people)

- Booth space of 8' x 10'
- Third choice of exhibit space after Diamond and Platinum sponsors
- Includes breakfast, lunch, and nutrition breaks for 4 people
- Acknowledgement of sponsorship support by IMRHIS Meeting Chair during the academic meeting each morning

### Sponsorship Cont'd...

Sponsorship of IMRHIS supports the continuation of our meetings, and our continuing educational opportunities.

Our basic meeting sponsorship opportunities are as follows:

•	Breakfast Sponsorship (daily) (Four opportunities available)	\$5,000.00
•	Morning Nutrition & Networking Break Sponsorship (daily) (Three opportunities available)	\$4,000.00
•	Lunch Sponsorship (daily) (Three opportunities available)	\$8,000.00
•	Lunch & Learn Q&A Symposium with the Experts Panel style industry discussion on Industry Forum Stage 10-minute interview style product discussions (Nine opportunities available)	\$2,500.00
•	Afternoon Nutrition & Networking Break Sponsorship (daily) (Three opportunities available)	\$4,000.00
•	<ul><li>Welcome Reception (exclusive sponsorship)</li><li>Or choose one of three non-exclusive sponsorships</li></ul>	\$15,000.00 \$5,000.00
•	Faculty Dinner Sponsorship (exclusive sponsorship)  • Or choose one of five non-exclusive sponsorships	\$25,000.00 \$5,000.00
•	Miami Vice Cocktail Gala Sponsorship (exclusive sponsorship)  • Or choose one of five non-exclusive sponsorships	\$25,000.00 \$5,000.00
•	Unrestricted Educational Grant (Minimum \$5,000)	\$5,000.00

Your sponsorship does not end when our meeting ends! We will continue to promote your company, your investment, and your support long after we leave Miami Beach.

Our team can customize any sponsorship opportunity to your marketing needs or budget. Our goal is to ensure you have the best experience and receive the most exposure and celebration for your investment! Contact Tyson today to chat about what options are available for your team!

Tyson Kidd tyson@imrhis.org 206.307.0501